



Cross-cultural communication

University elective course

“Success in a diverse world requires both celebrating and appreciating differences”

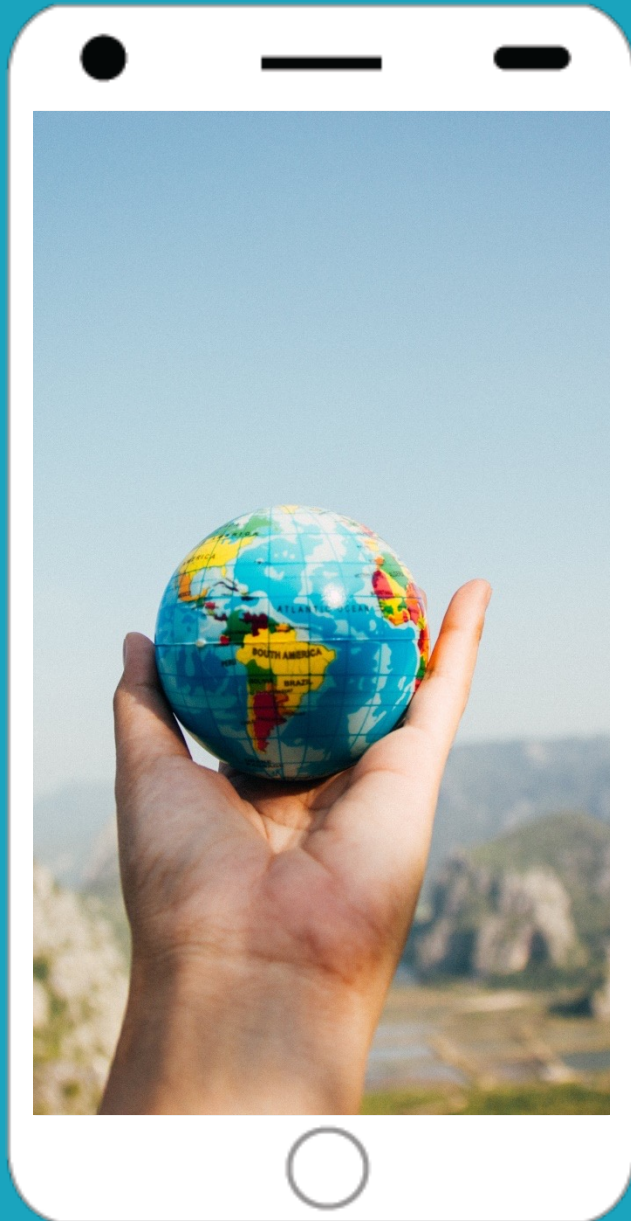
David Livermore

Course Summary

Cross-cultural Communication: Bridge the Gap, Boost your Future

Master the art of interacting across cultures:

- Navigate diverse workplaces & teams: Gain cultural intelligence for effective collaboration, regardless of background.
- Become a global citizen: Understand different communication styles, values, and norms to avoid misunderstandings and build rapport.
- Enhance your adaptability: Thrive in an increasingly interconnected world, fostering respect and appreciation for cultural differences.
- Boost your career prospects: Stand out by demonstrating cross-cultural competence, a valuable asset in any field.



Course Summary

This course is essential for ALL students, regardless of major, as it equips you with the skills to:



Communicate effectively

Bridge cultural divides and build meaningful connections in a globalized world.



Develop critical thinking

Analyze cultural influences on communication and behavior, fostering open-mindedness and empathy.



Become a more informed citizen

Gain a deeper understanding of the world's diverse cultures and perspectives.

What are the key topics covered in this course?



Negotiations
strategies



Business practices



Tips for doing
business in different
countries



Country background



Greetings, gestures,
gifts, dress-code



Decision-making

Cross-cultural Communication Course – it's your way to success

Invest in your future, enroll today!

